

CASE STUDIES SNAPSHOT

The Proof is in Our Performance

Custom Design Benefits is proud to deliver benefit plans designed for your clients. We help organizations break free from the rising costs, lack of transparency, and inflexible plan designs. Check out our case studies below for real client results with better financial outcomes and excellent member experiences.



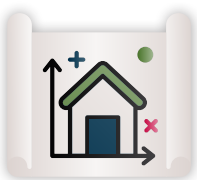
Blowing the Roof off Savings

Industry: Roofing**Employee Lives:** more than 400**⚠️ Problem:**

Rising premium costs and lack of transparency

★ CDB Impact:

With TrueCost, CDB's reference-based pricing program, the **employer saw 47% savings PEPPY in their first year** as compared to the Mercer National Average.

**40-58%****SAVINGS PEPPY
EVERY YEAR WITH CDB**

Remodeling Benefits and Building Savings

Industry: Building & Remodeling**Employee Lives:** more than 150**⚠️ Problem:** HDHP straining employee budgets**★ CDB Impact:**

Through TrueCost and a copay-only plan design, CDB brought their PEPPY expense **down to half of the national average**.

**50%****SAVINGS PEPPY**



Zoning Out High Healthcare Costs

Industry: Municipality

Employee Lives: 120

! Problem: 35% renewal increase

★ CDB Impact:

Instead of a half million dollar increase, **costs dropped by 19%** with a self-funded PPO paired with a HDHP.



\$800,000

ANNUAL SAVINGS



Prime Location for Big Savings

Industry: Real Estate Development

Employee Lives: 704

! Problem:
Increasing costs, particularly prescription drugs

★ CDB Impact:

With a combination of TrueCost and the Magellan Rx Select Savings Program, the employer **saved more than \$100,000** in prescription drug savings in the first four months.



**PRESCRIPTION DRUG
COSTS DROPPED**

35% 

Ready to talk about how CDB can deliver results like these your clients?

Contact us today.

